

Teaching

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UniDistance Suisse

Since 2022

- **Module M04 (BSc Economics): *Macroeconomics and Microeconomics* (15 ECTS)**
The module provides in-depth knowledge of microeconomics (e.g., optimization, equilibrium, welfare, externalities, market forms, information asymmetries, game theory, etc.) and macroeconomics (e.g., inflation, growth, unemployment, monetary and business cycle policy, etc.). In addition to teaching the common theoretical models, the module emphasizes a data-driven approach, taking into account relevant empirical results and behavioral economic perspectives.

Other institutions

Since 2014

- **Zurich University of Applied Sciences (ZHAW)**
 - *Introduction to Behavioral Economics* (in English, BSc Business Administration), 2021 –
The course provides an introduction to behavioral economics for business students, focusing on applications in organizations and public policy.
 - *Economics* (in German, BSc Business Information Technology), 2018 – 2021
The course provided an introduction to the principles of micro- and macroeconomics.
 - *Quantitative Methods* (in German, MSc Management & Law), 2019 –
Three 4h lectures on quantitative research methods (covering the use of archival data, surveys, experiments, and very basic statistical issues) within the module “Konzeptionelles Wissenschaftliches Arbeiten”
 - *Psychological and Behavioral Foundations for the Implementation of Climate Strategies* (in German, CAS Climate Strategies), 2021 –
2-day seminar discussing the most important insights from behavioral economics and environmental psychology relevant for the implementation of climate strategies in organizations and public entities
- **ETH Zurich**
 - *Behavioral Insights for Environmental and Public Policy* (in English, Master level), 2017 – 2018
The course (co-taught with Verena Tiefenbeck & Jan Schmitz) discussed behavioral approaches to environmental and public policy.
 - *Economics* (in German, Bachelor level), 2016 – 2020
Teaching in integrated exercise and theory sessions as part of a blended learning approach. The course (taught by the chair of Prof. Renate Schubert) provided an introduction to the principles of micro- and macroeconomics.

- **University of Lausanne, HEC**
 - *Organizational Theory and Decision Making* (in English, MSc Management / Economics), 2017
The course (taught as a replacement of Prof. Christian Zehnder) covered key topics from organizational economics and strategy (theory of the firm, questions of vertical integration, motivation and incentives).
 - *Experimental Methods* (in English, MSc Management/Economics, PhD Management), 2014 – 17
The course (co-taught with Jan Schmitz) covered key research methods, paradigms, and results from experimental economics and psychology.
- **EPF Lausanne**
 - *Organizational Behavior* (in French, humanities college, Bachelor level), 2015
The course provided an introduction to Organizational Behavior and evidence-based management.
- **HEG Fribourg**
 - *Introduction to Behavioral Economics* (in French, CAS Compensation and Benefits Management), 2019 – 2021
3h lecture providing an introduction to behavioral economics focusing on applications relevant for human resource practitioners and for incentive design in organizations.
- **Sino-Swiss Management Training Program for Sustainable Development**
 - *Incentives* (in English), 2017
3h lecture for a group of Chinese civil servants as part of the Sino-Swiss Management Training Program for Sustainable Development organized by HEC Lausanne Executive Education on behalf of the Swiss State Secretariat for Economic Affairs (SECO). The lecture covered principles of performance pay and alternative motivators.